



## **Holiday Inn National**

### **Arlington, Virginia**

*Virginia Green* is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

#### **Holiday Inn National**

"This full service Crystal City hotel is located minutes from Reagan National Airport, the Pentagon, and 23<sup>rd</sup> Street restaurant row. We offer free high-speed internet in our guest rooms, wireless internet in our public areas, and are centrally located to many of the Washington D.C. area attractions."

**Green Statement:** "The B.F. Saul Company Hotel Division rolled out an initiative termed "Out Big Green" which committed us to becoming a leader in the hospitality industry for the sustainability of our environment. We have implemented leading and innovative business practices, provide education and training, utilize eco-friendly products, enhance daily work habits and monitor compliance and success."



### **CORE ACTIVITIES for Lodging**

“☒” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to Holiday Inn National can expect the following practices:

☒ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service
- Use non-phosphate, non-toxic, and biodegradable laundry detergents

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: aluminum cans, plastic, grease, office paper, newspaper, cardboard, fluorescent lamps
- Track overall waste bills
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles

- Filter their grease to prolong usefulness
- Use latex paints

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Have:
  - low flow restrictors on faucets and showerheads
  - low flow toilets

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have a numeric goal of how much they want to reduce their energy usage over time
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - LED Exit Signs
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)
  - high-efficiency hand-dryers
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Use EnergyStar's Benchmarking Tools for the Hospitality Industry

☒ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages
- "Function space lights and air conditioning consumption will be used as sparingly as possible. Any printed literature will: have expanded margins for greater print area, be printed on both sides of the paper, note paper will be made available in bulk at the back of the room (not at each place setting), recycling containers will be located in and around the function space, filtered water will be available (bottled water will not be served), all items will be served in bulk limiting the amount of packaging necessary, white boards will be utilized instead of paper flip charts whenever possible, no Styrofoam products will be utilized, any pre-convention meetings hosted to review event details will be paperless, and we will serve locally grown products when possible."



For more information on **Holiday Inn National** see [www.hinationalairport.com](http://www.hinationalairport.com) or contact Tom Gates at [tom.gates@bfsaul.com](mailto:tom.gates@bfsaul.com).

For more information on *Virginia Green Lodging* program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

